



*Lansing*  
CONCERT  
BAND

# Advertising Contract

2020-2021 season

Get noticed in the greater Lansing community  
and sponsor the Lansing Concert Band.

[lansingconcertband.org](http://lansingconcertband.org)

Facebook: @lansingconcertband

PO Box 11152 • Lansing, MI 48901

517-321-3274

**RATES** Full page.....\$275  
Half page .....\$150  
Quarter page .....\$75

Advertisement will appear in all concert programs for 2020-21 season.

**Submission deadline: October 15**

## PUBLICATION SPECIFICATIONS

Program trim size: 5.5 in x 8.5 in

**Ads print in black only, no color. Digital files: Print-quality PDF or JPG [300 dpi]**

All ads must be provided digitally, or a production charge may apply.

*Our graphic designer can assist with producing your ad.*

## AD SIZES

	width		height				
Full page	4.875"	x	7.875"	Full Page	1/2 Page Vert	1/4 Vert	1/4 Horiz
Half page vertical	2.375"	x	7.875"				
Half page horizontal	4.875"	x	3.625"				
Quarter page vertical	2.375"	x	3.875"				
Quarter page horizontal	4.875"	x	1.75"				

Received payment of \$ \_\_\_\_\_ on [date] \_\_\_\_\_

from \_\_\_\_\_

Advertiser / Company Name / Contact Name

Ad size/price \_\_\_\_\_ Special instructions? \_\_\_\_\_

By cash  or check number \_\_\_\_\_ Checks payable to **Lansing Concert Band**

Signed \_\_\_\_\_ Representative, LCB

Signed \_\_\_\_\_ Representative, Advertiser

Advertiser phone number \_\_\_\_\_

Advertiser email \_\_\_\_\_

Please return to LCB member, or mail to: PO Box 11152 • Lansing, MI 48901

**THANK YOU FOR YOUR SUPPORT!**