



# Advertising Contract

## 2023-2024 season

Get noticed in the greater Lansing community and sponsor the Lansing Concert Band.

[lansingconcertband.org](http://lansingconcertband.org)

Facebook: @lansingconcertband

PO Box 11152 • Lansing, MI 48901

email: [info@lansingconcertband.org](mailto:info@lansingconcertband.org)

**RATES** Full page..... **\$275**  
 Half page ..... **\$150**  
 Quarter page ..... **\$75**

Advertisement will appear in all printed concert programs for 2023-24 season.

**Submission deadline: Wednesday, October 11, 2023**

### PUBLICATION SPECIFICATIONS

Program trim size: 5.5 in x 8.5 in

**Ads print in black only, no color. Digital files: Print-quality PDF or JPG [300 dpi]**

All ads must be provided digitally, or a production charge may apply.

*On request, our graphic designer can assist with creating your ad.*

### AD SIZES

	width		height				
Full page	4.875"	x	7.875"	Full Page	1/2 Page Vert	1/4 Vert	1/4 Horiz
Half page vertical	2.375"	x	7.875"				
Half page horizontal	4.875"	x	3.625"				
Quarter page vertical	2.375"	x	3.875"				
Quarter page horizontal	4.875"	x	1.75"				

Received payment of \$ \_\_\_\_\_ ON [date] \_\_\_\_\_.

from \_\_\_\_\_  
Advertiser / Company Name / Contact Name

Ad size/price \_\_\_\_\_ Special instructions? \_\_\_\_\_

By cash  By check  Check no. \_\_\_\_\_ Checks payable to **Lansing Concert Band**

By **PayPal**  to Lansing Concert Band Association | [info@lansingconcertband.org](mailto:info@lansingconcertband.org)  
Please include note in PayPal checkout window.

Advertiser phone number \_\_\_\_\_

Advertiser email \_\_\_\_\_

Please return to LCB member, or mail to: PO Box 11152 • Lansing, MI 48901

**THANK YOU FOR YOUR SUPPORT!**